

Ashleigh Imus, Ph.D.

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Professional Profile

What is at stake? This is the most important question writers need to answer—for themselves, their ideas, and their audience. When writers truly understand what's at stake, they can bring their mission, values, and ideas to life for their readers. As a writer and editor specializing in nonfiction, I help individuals, businesses, and organizations answer this question and produce their best writing.

Sometimes you need help finding what's at stake in your story. Other times you already know what matters, but you need help developing it or making sure your audience really gets it; you might need help framing your ideas, making the language and structure clear, or clarifying your style. I help people with these challenges by offering manuscript evaluation, writing, developmental editing, and copy editing.

Maybe you're writing or summarizing a business book. Or perhaps your mission is to educate the world about technology and data privacy, fair elections, or green living. Or you want to transform city and regional planning so that everyone has access to healthy, nutritious food. I support people and organizations in these subjects and many others.

My unique offering comes from my training and experience. Having taught and coached hundreds of writers in person, I understand how to find and care about what's at stake in each individual's writing. My humanities Ph.D. afforded extensive training in theory and analysis. I see strengths, opportunities, questions, and challenges in writing that others do not. Many copy editors know what sounds right. My expertise in numerous languages has brought comprehensive mastery of English grammar as well as training in rhetoric. Because I approach language in grammatical and rhetorical terms, I know what works and why; more important, I can explain it in accessible terms to any writer.

Employment

Editor-in-Chief, Ashleigh Imus Writing and Editing, Inc., 2010–present

Selected Writing and Editing Projects

- **The Future of Privacy Forum, Education Privacy Project**, Writer and Developmental Editor, white papers, policy and technology guides and statements, blogs, and other materials, November 2018–present
- **Soundview Executive Book Summaries**, Developmental Editor and Project Manager, business book summaries, audio scripts, white papers, newsletters, September 2013–present
- **Heather Hollick**, Developmental and Copy Editor, *Helpful: A Guide to Life, Careers, and the Art of Networking*, Orinda Vista Press, May 2018–January 2019
- **The Google School for Leaders**, Developmental Editor and Writer, white paper and organizational style guide, January–March 2018
- **Dr. David Obstfeld**, Developmental Editor, *Getting New Things Done: Networks, Brokerage, and the Assembly of Innovative Action*, Stanford University Press, August–September, 2016
- **Dr. Andreu Solà-Martín**, Copy Editor, *Triggers of Election Violence in Sub-Saharan Africa: A Comparative Perspective*, Cornell Institute for African Development, 2018

- **Dr. Samina Raja**, Food Systems Planning and Healthy Communities Lab, SUNY-Buffalo, Developmental and Copy Editor, academic and policy materials, October, 2014–present
- **EBSCO Publishing**, Contributing Writer, educational summaries, study guides, and book reviews for various literature projects, May 2012–present
- **Dr. Eric Cheyfitz**, Editor and Indexer, *The Disinformation Age: The Collapse of Liberal Democracy in the United States*, Routledge, July–December 2016
- **James Harf and Lawrence Herson**, Developmental Editor and Copyeditor, *The Wise World Traveler: Becoming a Part of All That You Meet*, Agapy, June 2014
- *Epistolae*, Translator for free web database of women’s medieval Latin letters, March 2010–December 2011

Ithaca College, Adjunct Professor of Italian, August 2011–May 2013

- Designed and taught language courses, Italian 101 and 102
- Supervised multiple teaching assistants

Cornell University, Adjunct Professor of Academic Writing (2010), Graduate Instructor (2002–2009)

- Designed eight different courses in expository writing and taught for ten semesters
- Provided developmental editing and copyediting services for hundreds of student essays

Freelance Medical Proofreader and Transcriptionist, 1993–2001

- Transcribed medical documents for various physicians and companies, mastering terminology in various specializations
- Proofread documents to ensure grammatical and technical accuracy

Teach For America, Corps Member, Durham, NC, 1991–1993

- Designed and taught fifth-grade language arts curriculum at E.K. Powe Elementary School
- Designed and taught interdisciplinary third, fourth, and fifth-grade academically gifted curriculum at E.K. Powe Elementary School

Education

- **Cornell University**, Ithaca, New York, Ph.D., Medieval Studies (Italian, Latin, and English literature)
- **Middlebury College**, Middlebury, Vermont and Florence, Italy, M.A., Italian Literature
- **New York University**, New York, New York, B.A., Comparative Literature

Additional Skills

- **Technical:** Experienced with Mac and PC, MS Office, Acrobat Pro XI, Excel, WordPress, InDesign, various content management systems; extensive experience with web research and online databases
- **Languages:** Italian (speaking and reading fluency), Latin (excellent reading knowledge of classical and medieval Latin), French (reading proficiency)
- **Style sheets:** CMS, AP, MLA, APA, ASA, and other style formats

Professional Memberships

- Editorial Freelancers Association
- ACES (Society for Editing)

References

- Available upon request